



## 会社紹介と関連情報 / Company introduction and relational information

2021/04

株式会社学書 / Gakusho

名古屋に本社を置く、教育図書教材の出版社。東京・大阪に拠点有。  
小中校生向けの問題集を主軸として、現在約1,000アイテムの教材を出版。  
販売先は日本全国の民間教育機関(学習塾・専門学校・私立学校等)。  
※業界大手塾、個人塾、フランチャイズ展開塾等が主体。公立学校や一般販売は実施なし。  
※個別指導塾、集団型指導塾等、学習塾の形態は様々、複数教科指導拠点が多数。  
昨今は教育図書教材の出版だけではなく、デジタル教材や業務システム開発も手掛ける。

### <当社開発製品 / Gakusho's Digital Products>

- ※ Kazasu / Confirmation system with picture and email, by arriving and leaving the place
- ※ Kihon no ki / Movie explanation system by teacher speaking along with text materials

### <企画開発製品 / Gakusho's Project Products with foreign Company>

- ※ あい・キャン英語 with タッチペン / Sound Pen with special printing "I-CAN-ENGLISH" text book
- ※ あい・キャン英語×englider / English Pronunciation system with "I-CAN-ENGLISH" text book

2020年から文部科学省主導により新学習指導要綱がスタートとなり、今後は英語教育のより一層の充実や教育ICT技術の更なる導入が見込まれる。公教育と民間教育の壁を超えての協力体制も必要不可欠であり、当社も民間教育業界の需要を把握し、新たな企画に取り組む次第です。

- 2002年～ ゆとり教育 / More relaxed education policy
- 2012年～ 脱ゆとり教育 / Breaking "More relaxed education policy"
- 2019～2020年 大学入試制度改革 Reforming National center test for University Admissions



### << Company Introduction of Gakusho >>

Gakusho is the publishing company of educational text materials, more than 1000 items. Headquarters is in Nagoya, and we have branches in Tokyo, Osaka, and so on. Our items are supplied for supplementary private school, none for book stores and public school. Not just text materials, we have been dealing with digital text material and system solution, too. And we have started to have a good relationship with some foreign company in this few years, for producing new educational product customized partly from original style to Japanese situation.

The new syllabus of study started in 2020 under the initiative of the Ministry of Education, and it is expected that English education will be further enhanced and educational ICT technology will be further introduced in the future. A cooperative system that transcends the barriers between public education and private education is also indispensable, and we will grasp the demand of the private education industry and work on new projects. We believe that what we need to do is to work on new developments according to the needs of our customers.

From now on, children will need to accumulate knowledge and experience every day while developing their thinking, expression and judgment. As a result, we will continue to study new projects and develop products in response to the necessary demands of the Japanese private education industry. If you have any products or suggestions that can help us, please feel free to contact us.

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Gakusho

